



IMS

**Wireless Device as a Service (DaaS)
Project Management
Expense Management**





Cost Comparison - in - House vs Outsourcing

Cost In-House

Cost with IMS

Employee Cost	High - 1 employee per 1,000 devices, or 82k per year.	Low - Account manager handles unlimited devices for fully managed environment.
Fees (Late, Overages)	High - 1% of total annual spend.	Minimal - None
Direct Mobile Cost	High - Average of \$80-\$100 per user, per month.	Low - 25% average savings per line vs unmanaged.
Employee Downtime	High - 5-7 days per device replacement.	Low - 24-48 hour commitment.
Service Order Placement	High - Manual placement for all orders.	Low - Automation and carrier-specific processes.
Support Costs	Unknown - Managed by employees in place of core work.	Low - \$5-\$10 per device, per month based on SLA.
Technical Debt	High - No traceability.	Low - None - Centralized.



BUDGET

Wireless Expense Management Guide

TRUSTED BY LEADING ORGANIZATIONS



Company Name: Vectrus/V2X
Employee Size: 5,001-10,000
Revenue: \$1.8B
Website: Gov2x.com



Company Name: CJ Coakley
Employee Size: 201-500
Revenue: \$92.3M
Website: cjcoakley.com



Company Name: ZolonTech
Employee Size: 201-500
Revenue: \$39.9M
Website: zolontech.com



Company Name: For All Season
Employee Size: 150-200
Revenue: \$8.6M
Website: forallseasoninc.org



Company Name: Valicor
Employee Size: 1,000+
Revenue: \$89M
Website: valicor.com



Company Name: Treasures Memories
Employee Size: 200+
Revenue: \$9.4M
Website: atmeyerfuneralandcremation.com



ABOUT ICONIC MANAGEMENT SOLUTIONS

- Our team has been in the wireless industry and managing wireless accounts since 2010.
- We manage devices globally.
- We manage over 100,000 devices per month.
- We manage small, medium, and enterprise accounts over 10,000 mobile devices.
- Our service cost is a portion of the savings we generate, ensuring our services never require an extra budget from our clients.
- We have a remarkable 98% client retention rate.